



**CROWN**  
DENTAL GROUP

## **THE COMPLETE COSMETIC TRANSFORMATION**

*Your Comprehensive Guide to Cosmetic Dentistry*



*Did you know that **90%** of people view a person's smile as one of their most attractive features? Further to this, smiling is considered one of the most important communication skills a person can use to generate personal and professional success. This leads us to ask the following question: **could cosmetic dentistry help you get dressed for success?***

## What Cosmetic Dentistry?

Cosmetic dentistry is the process of completely rejuvenating the health and appearance of your smile.

Cosmetic dentistry can turn your smile into a personal asset. An attractive smile can radiate pride and confidence in your appearance, and convey positive connotations related to good health. From the very foundations of tooth and jaw (occlusal) alignment, through to veneers or whitening.

Through the use of the most advanced and state-of-the-art dental treatments, we are able to treat a single or multiple tooth loss, damage teeth, misaligned and unappealing teeth, and any other concerns you may have.



# Teeth Whitening

At Crown Dental Group, we have sourced the most effective and safe teeth whitening methods, to safely achieve a radiant smile. Whether you desire a naturally brighter smile or a Hollywood white, we have affordable solutions for you.

## ZOOM! IN-OFFICE WHITENING

Our Zoom! In-office Whitening offers the following benefits:

- Clinically proven to whiten teeth up to 8 shades
- Take only 45 minutes
- Minimises teeth sensitivity
- 40% more successful than other systems
- Immediate results

Zoom! uses light-activated technology that is 40% more successful in whitening dull, stained teeth than other systems without light activation. The treatment will be performed by one of our fully qualified dental professionals.

## ZOOM! TAKE-HOME KIT

The Zoom! Day White and Nite White take-home treatments allow you to whiten your teeth conveniently in your own home. The custom-fitted whitening tray fits the contours of your teeth perfectly to deliver the same results over a 1 –2 duration.

### A survey performed by the American Academy of Cosmetic Dentistry found that:

- Virtually all adults (99.7%) believe that a smile is an important social asset.
- Ninety-six percent of adults believe an attractive smile makes a person more appealing
- Three quarters of adults (74%) feel an unattractive smile can hurt a person's chance for career success.





# Crowns and Bridges

## WHAT IS A DENTAL CROWN?

A crown is a full coverage restoration that is used on badly damaged teeth, teeth that have had a root canal or on top of a dental implant.

Crowns are made of a porcelain material allowing it to blend seamlessly with other teeth. There are three types of crowns available at Crown Dental Group, including:

- All-ceramic crowns
- Gold alloy
- Porcelain overlay fused to a metal crown

## WHAT IS A DENTAL BRIDGE?

A dental bridge is made up of two crowns bonded to an artificial tooth in the middle, which is bonded over the site of a missing tooth or missing teeth. Our dental bridges are fabricated in our on-site laboratory, and are made from ceramics such as porcelain or zirconia to mimic the appearance of your original teeth.

## CROWNS AND BRIDGES CAN OFFER THE FOLLOWING BENEFITS:

- Filling gaps of missing teeth
- Filling out your face for better facial shape
- Preventing surrounding teeth from shifting
- Restoring and enhancing functionality, such as chewing and speaking
- Upgrading from removable dentures to a permanent dental appliance



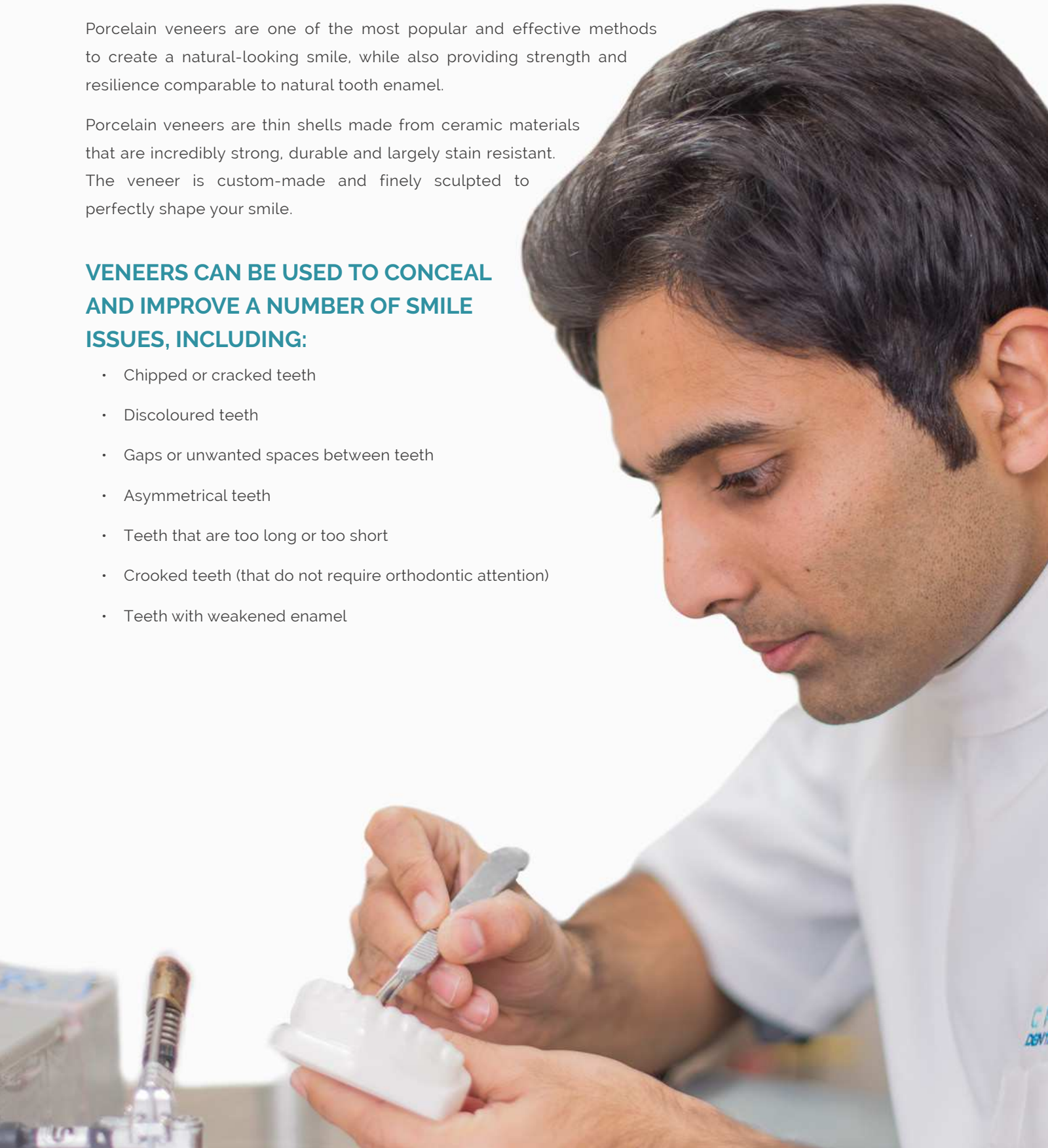
# Porcelain Veneers

Porcelain veneers are one of the most popular and effective methods to create a natural-looking smile, while also providing strength and resilience comparable to natural tooth enamel.

Porcelain veneers are thin shells made from ceramic materials that are incredibly strong, durable and largely stain resistant. The veneer is custom-made and finely sculpted to perfectly shape your smile.

## **VENEERS CAN BE USED TO CONCEAL AND IMPROVE A NUMBER OF SMILE ISSUES, INCLUDING:**

- Chipped or cracked teeth
- Discoloured teeth
- Gaps or unwanted spaces between teeth
- Asymmetrical teeth
- Teeth that are too long or too short
- Crooked teeth (that do not require orthodontic attention)
- Teeth with weakened enamel



# Dental Implants

An incomplete smile can lead to patients feeling self-conscious and uncomfortable when smiling. Dental implants offer a solution for missing teeth; rejuvenating the cosmetic appearance and increasing the function of your teeth.

Dental implants are the most advanced option for patients looking to replace missing teeth. An implant is a small titanium fixture that serves as an artificial tooth root. Made from medical grade titanium and combined with a custom created dental prosthetic, implant dentistry provides a secure and natural looking long-term replacement for the entire missing tooth.

## THE BENEFITS OF DENTAL IMPLANTS INCLUDE:

Replacing a missing tooth or several teeth with implant dentistry has many health benefits. These include:

- **Preventing other teeth from migrating:** When you lose a tooth, the teeth on either side of the gap start to shift. This is your body trying to cover the gap. This is problematic as it can cause your teeth to become misaligned.
- **Looking after the health of your jaw:** By replacing the tooth root with a dental implant, the growth-stimulating pressure is restored to your jaw.
- **Fully functional tooth replacement:** Due to the integration of a titanium implant into the actual jaw bone, the crown on top has incredible support which allows the patient to eat and enjoy almost all foods
- **Worry free:** Unlike natural teeth, implants aren't at risk of problems such as decay and wear.
- **Long term solution:** After successful integration into the bone, implants can be expected to last for 10 years or more when excellent oral hygiene is retained.
- **Stand-alone tooth replacement option:** Implant crowns and bridges aren't reliant on using teeth on either side for support, as they are fully supported by the implant in the jaw bone.
- **Comparable price:** Implants can be almost as cost effective as some dental bridges and other cosmetic work.



# Implant Retained Over Dentures

For patients missing all of their teeth or who will need all of their un-saveable teeth extracted, implant retained over dentures can achieve an incredible smile transformation.

While regular dentures are supported only by your gums, an implant-supported over denture is attached to dental implants. The placement of 4-6 implants in the upper jaw and 2-4 implants on the lower together with an implant retained over denture can give a patient a brand new smile they can be proud of!

## THE BENEFITS OF IMPLANT RETAINED OVER DENTURES:

- They are more secure than traditional dentures because they 'clip in' to your dental implants
- They are more comfortable because they do not rely on your gums for retention
- Increased taste and less bulky compared to complete dentures
- They look and feel more natural and prevent further bone loss

## HOW DOES IT WORK?

The process for getting Implant retained over dentures is as follows:

- Your dentist will insert the implants to your bone. This titanium fixture fuses with the jawbone during a process known as osseointegration. This usually requires three months to heal, and during that time you can wear a partial or full denture on top of your implants.
- Your dental prosthetist will design your denture and will work closely with our in-house dental technicians to fabricate your dentures in our on-site laboratory.
- Once your gums have healed, the implant retained over denture will clip into your dental implants.





## Before and Afters



Before



After



Before



After



Before



After

## Before and Afters



Before



After



Before



After



Before



After



# Case Studies



## Case 1

This patient had an old, discoloured and damaged dental bridge, and was also unhappy with the overall appearance of his front teeth. He felt that they were poorly shaped, misaligned and unattractive in colour. Upon removal of this dental bridge, we found that one of the supporting teeth was heavily decayed and broken down. This tooth required a root canal treatment and a new core build up prior to the provision of a brand new dental bridge. A combination of this new bridge together with several veneers and a single crown resulted in this patient achieving a brand new smile with a significant improvement in aesthetics.



## Case 2 and Case 3

Both of these cases were straight-forward teeth whitening treatments, with the patients undergoing a 1-hour, in-clinic whitening procedure using the latest zoom technology. These patients both whitened their smiles by 8 shades!

# Case Studies



## Case 4

This patient achieved a brand new smile through a combination of dental crowns and a dental bridge.



## Case 5

This patient was very unhappy with the shape, shade and profile of all her upper and lower front teeth. She was also unhappy with the spacing between all of her teeth. A combination of multiple crowns and a dental bridge resulted in giving this patient a brand new smile.



## Case 6

This patient came to us because he was extremely unhappy with the appearance of his smile. He had multiple missing teeth, old crowns that were very opaque and unattractive in shape and style, and teeth with very old fillings that were decayed and discoloured. A full cosmetic treatment plan including removal of all his decay and replacement with new white composite resin fillings, tooth whitening, and the provision of multiple new single crowns and two dental bridges resulted in giving this patient a remarkable transformation and a smile he can be extremely proud of.



# Case Studies



## Case 7

The provision of a simple yet very aesthetically pleasing lower partial denture has vastly improved this patient's smile.



## Case 8

The provision of two beautifully constructed upper and lower partial dentures gave this patient a huge improvement to his smile by replacing all of his missing top and bottom teeth. The metal clasps here are designed so that they approach from high up in the gum and thus are not visible when the patient smiles. This is an extremely cost effective solution to transforming a patient's smile.

# The Crown Dental Group

Cosmetic dentistry is a highly advanced, technical and specialised treatment within dentistry and your choice of dentist is critical to ensure a smooth treatment process and successful outcome.

Choosing an experienced team of dental professionals with a wealth of knowledge and skilled hands is the first step in improving your oral health, appearance and function of your smile.

The Crown Dental Group strives to offer all patients a comfortable and relaxed treatment experience. Before we proceed with any treatment, we discuss all your treatment options to determine your requirements and desired treatment outcome.

## AN EFFICIENT, ON-SITE LABORATORY

An on-site laboratory provides our patients with the highest quality of restorations, using only the best materials and top-of-the-range tools and equipment. You'll benefit from faster turnaround times as we begin working on your dental appliances as soon as it's prescribed.

## YOUR SMILE TRANSFORMATION

If you would like to find out further information on how cosmetic dentistry could benefit you, simply book an appointment with our friendly team today.

# Book me in!

## CONTACT

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